

# Guide for Exhibitors, Agencies and Stand builders

**Let's work together to improve  
environmental shows practices !**

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We are providing this tool to help you (re-)discover the best practices you can put in place at your own level.

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## Think eco-design

From the very beginning of the design process, consider how to limit the quantity of materials needed and design the volumes as closely as possible to the material formats to limit offcuts.

- Consider the origin of the wood (local, from sustainably managed forests, recycled).
- Choose manufacturing processes that consume less and reject as little as possible.
- Choose lighter, low-density materials
- Limit the use of solvents.
- Reduce packaging.

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## “The best waste is that which is not produced”

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From the stand design stage, plan for the end-of-life of construction elements (re-use, donation, upcycling, recycling).

To do this, anticipate what will happen to the components by contacting local charities beforehand for donations.

For what cannot be donated and will be recycled: Request traceability vouchers from your recycling operator.

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## Reduce the impact of transportation

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Choose local service providers.

Encourage the low-carbon travel (particularly by train).

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## Combating food waste

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Explicitly inform the caterers that you do not want any food to be wasted and listen to their advice.

Estimate the number of participants as accurately as possible.  
Opt for vegetarian catering with no single-use containers.

Plan and budget for logistics with the event manager to recover any surplus food left over at the end of the event.

Organize sorting and find biowaste solutions for what cannot be donated

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## Energy efficiency

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Systematically design stands with low-energy LED bulbs.

Find out about the efficiency of screens and ask service providers to be energy efficient.

Turn off stand lights as soon as the event closes.

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## Plants and floral decoration

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Green decoration is not necessarily 'green':

Find out where the plants come from and how they will live after the show.

Respect seasonality and favour local species.

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## Knowing how to do things and spreading the word!

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Do not hesitate to share your ideas,  
actions and achievements on your stand!