



Sunseeker Announces Cannes Yachting Festival 2026

Global Debut as First Manhattan 94 Launches to Water

Sunseeker marked a significant milestone last week with the launch to water of the very first hull of its highly anticipated **Sunseeker Manhattan 94** (formerly 94 Yacht), while also confirming that the model will make its global debut at the **Cannes Yachting Festival 2026**, taking place from 8–13 September.

The Manhattan 94 will be the centrepiece of Sunseeker's presence at the show, leading an extensive **nine-yacht display** that showcases the breadth of the brand's award-winning range. Alongside the world premiere of the **new Manhattan 94**, visitors will be able to experience the **Superhawk 55**, **Predator 55**, **Manhattan 56**, **Manhattan 68**, **75 Sport Yacht**, **76 Yacht**, **82 Ocean Enclosed** and **100 Yacht**.

Under clear blue skies, Sunseeker employees gathered to witness a proud moment. Engineers and carpenters, electricians and interior designers stood shoulder to shoulder to reflect not only the culmination of months of work, but to celebrate the moment where design and engineering become reality and craftsmanship becomes capability.

The launch signals the transition into the next stage of production as the Manhattan 94 now enters Sunseeker's rigorous testing programme ahead of its much-anticipated public unveiling in Cannes. This meticulous process ensures every vessel meets the exacting standards of performance, safety and quality that have made Sunseeker synonymous with trust and excellence around the world.

Interim CEO, Steve Timms, addressed those gathered to recognise the extraordinary effort behind the project:

"What makes us Sunseeker is our tireless dedication to perfection. It's this relentless pursuit that allows us to create yachts that transform the

experiences of those who own them. We help people live out their greatest adventures."

He continued by thanking the teams for the commitment and craftsmanship that made this milestone possible and acknowledged that the yacht stands as a testament to the collective strength and spirit of the Sunseeker workforce.

The Manhattan 94 represents the latest evolution in Sunseeker's design and engineering excellence, combining refined styling with exceptional performance and innovation. Today's launch to water is not only a celebration of progress, but a reflection of the people behind it whose skill, passion and determination continue to define the brand.

The model's debut at the Cannes Yachting Festival 2026 will provide clients, media and industry partners with their first opportunity to experience the new yacht firsthand, marking another important milestone in the programme's journey from concept to reality. As the flagship of Sunseeker's Cannes showcase, the Manhattan 94 will sit alongside one of the most comprehensive displays at the festival, spanning performance, sport yacht, flybridge, ocean and luxury yacht segments.

As the yacht takes its next steps towards completion and final sea trials ahead of Cannes, Sunseeker has already begun work on hull number two, which has also been sold and is eagerly awaited by its future owners and adventurers.

Sunseeker Cannes Yachting Festival 2026 Line-up:

- Superhawk 55
- Predator 55
- Manhattan 56
- Manhattan 68
- 75 Sport Yacht
- 76 Yacht
- 82 Ocean Enclosed
- Manhattan 94 (*Global Debut*)
- 100 Yacht

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ABOUT SUNSEEKER:

Sunseeker International is the world's leading brand for luxury performance motor yachts. Founded in 1969 and headquartered in Poole, Dorset, the British manufacturer employs around 1,900 people and produces approximately 90 yachts each year, ranging from 55–134 feet, with 98% exported worldwide. Every Sunseeker combines exceptional design, craftsmanship and performance, supported by continual investment in research, sustainability and innovation. The company's ISO 14001 certification underscores its commitment to reducing environmental impact, while its award-winning training and Skills Academy programmes ensure a strong pipeline of marine industry talent. Through a global network spanning more than 60 countries, Sunseeker delivers world-class service and support, offering a 21-model range that continues to set benchmarks in luxury yacht design.

ABOUT THE SUNSEEKER MANHATTAN 94:

The Sunseeker Manhattan 94 masterfully blends timeless elegance with contemporary style, presenting a distinctive silhouette that embodies the essence of the Sunseeker Manhattan range. Crafted as a sanctuary at sea, this yacht is designed for smooth cruising and vibrant entertaining.

At the heart of its appeal is the innovative main deck layout, featuring a penthouse-style saloon and opulent stateroom that reflect a bold new design direction. Floor-to-ceiling glazing floods the saloon with natural light, while starboard sliding doors create a seamless indoor–outdoor connection, enhancing the sense of openness and freedom onboard.

The saloon offers a welcoming space for gathering with family and friends, complete with an inviting L-shaped sofa, and beautifully finished cabinetry with clever integrated storage solutions. Just forward, the formal dining area seats up to 10 guests and becomes the centrepiece of any occasion. A stylish feature wall subtly divides the living space from the crew area, offering both convenient access and privacy when desired.

A highlight of the main deck is the full-beam Owner's Stateroom, positioned forward for greater privacy and flexibility. This luxurious suite features a spacious lobby, ample storage, a generous en suite, and panoramic glazing on both sides, creating a private retreat flooded with natural light and tranquillity.

The lower deck houses four additional beautifully appointed guest cabins, accommodating up to ten guests in total on board. Each cabin offers flexibility with double or twin bed configurations, ample storage, and en-suite facilities, ensuring maximum comfort for every guest.

Performance is as impressive as the design. Powered by twin MTU 10V 2000 M96L engines or the more powerful 12V 2000 M96X, the Sunseeker Manhattan 94 reaches speeds of up to 26 knots. Optional Humphree X-Series stabilisers and advanced navigation systems ensure smooth, efficient cruising in all conditions.

At water level, the Sunseeker 'Beach Club' offers an inviting space to relax and enjoy the ocean. The tender garage accommodates a Williams Sport Jet 395, with generous stowage for SeaBobs, paddleboards, and diving gear. The innovative X-TEND™ sunbed system allows flexible seating facing aft in its lowered position, or forward at cockpit level with the touch of a button.

The expansive flybridge flows effortlessly into the foredeck, with walk-around side decks providing easy access throughout. The foredeck features two separate seating areas and an oversized sunpad, creating an ideal space for socialising or sunbathing. At the centre of the design is the raised pilot house, integrated seamlessly into the yacht's sleek profile, a hallmark of Sunseeker's signature styling.

Every detail of the Sunseeker Manhattan 94 is fully customisable, allowing owners to tailor the yacht to their exact vision. Whether for weekend escapes or extended voyages, this yacht delivers an unparalleled home-away-from-home experience, refined, exhilarating, and undeniably Sunseeker.

PRINCIPAL CHARACTERISTICS

LENGTH OVERALL	28.60 M	93'10"
BEAM	6.56 M	21'6"
DRAFT	2.07 M	6'9"
DISPLACEMENT	89,278 KG	196,824 LBS
FRESH WATER CAPACITY	1,500 L	396 US GAL.
BLACK WATER CAPACITY	800 L	211 US GAL.
FUEL CAPACITY	11,250 L	2,972 US GAL.
CABINS	10 GUESTS	5 CREW
EN-SUITES	5	
ENGINE	MTU UP TO 4000 PS	
PERFORMANCE	UP TO 26 KNOTS	

PROPULSION	SHAFTS	
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