

BRABUS Marine Announces the All-New Shadow 38 Range

Next-generation 38-foot performance boats set to debut with up to 1,000 hp—combining cutting-edge engineering, striking signature design and modular configurability in a new era of luxury day boating.

Following an exclusive media briefing in Mallorca ahead of its global debut later this year, BRABUS Marine announces the all-new BRABUS Shadow 38 range: a bold new generation of high-performance powerboats developed to redefine the German luxury brand's presence on the water.

Comprising the BRABUS Shadow 1000 XC Cross Cabin and the BRABUS Shadow 850 XC Cross Cabin, the new range succeeds the critically acclaimed BRABUS Shadow 900 and 1000 series, further evolving the proven Axopar 37 platform. Building on the DNA of one of the most recognized boat lineups across both the Axopar and BRABUS Marine portfolios, the BRABUS Shadow 38 elevates performance, design and innovation to an entirely new level.

COLLABORATION & DEVELOPMENT

The BRABUS Shadow 38 range marks a new benchmark in the long-standing collaboration between Axopar Boats and BRABUS—a partnership that unites award-winning Finnish boatbuilding expertise with German performance engineering and luxury craftsmanship. Together, the two brands continue to set new standards of modern, high-end day boating.

Developed in closer alignment than ever before, this latest generation reflects a significantly greater depth of joint engineering input and integration. Building on years of shared experience and the success of previous models, the result is a more refined, cohesive and technologically advanced product than any BRABUS Marine creation to date.

Combining the proven DNA of earlier Shadow series with the cutting-edge innovation the world of BRABUS supercars has long become synonymous with, the new range represents the pinnacle of co-engineered excellence—delivering a seamless fusion of design, functionality and performance, defined by an immediate and unmistakable “One-Second-Wow” effect.

BRABUS SHADOW 38 RANGE

The all-new BRABUS Shadow 38 range introduces two highlight models built on a shared, uncompromising 38-foot platform, engineered for exceptional seaworthiness, advanced technology and the highest standards of luxury and design. While united by the same foundation, both superboats deliver distinctly tailored driving experiences, reflecting different lifestyles and customer preferences—while staying true to the core values of BRABUS Marine: confident performance, intelligent functionality and maximum individuality.

The BRABUS Shadow 850 XC Cross Cabin embodies the character of a true Gran Turismo of the seas, designed for effortless long-distance cruising with a focus on comfort and control. In contrast, the BRABUS Shadow 1000 XC Cross Cabin stands as a bold performance

Masterpiece—the ultimate expression of raw, race-inspired power, combined with the highest degree of bespoke onboard luxury.

BRABUS SHADOW 1000

The BRABUS Shadow 1000 XC Cross Cabin represents the ultimate expression of performance within the Shadow 38 range. Equipped with twin Mercury Racing 500R V8 engines delivering a combined 1,000 horsepower, it is engineered for immediate throttle response, extreme acceleration and uncompromising top speed.

Reaching up to nearly 60 knots, the Shadow 1000 delivers a driving experience defined by precision, intensity and unmistakable presence—both visually and acoustically. Bold, unapologetic and engineered to stand out, it is the definitive choice for those who demand maximum performance and a pure, adrenaline-driven experience on the water.

BRABUS SHADOW 850

Powered by twin Mercury 425 V10 engines delivering a combined 850 horsepower, the BRABUS Shadow 850 XC Cross Cabin is defined by smooth power delivery, strong torque and a composed, refined driving character. With a top speed of up to 55 knots, it delivers a confident and effortless ride, ideally suited for extended journeys and high-speed cruising. Combining performance with poise, the Shadow 850 embodies a distinctly sophisticated approach to power—designed for those who value long-range capability, comfort and understated high performance on the water.

UNMISTAKABLE BY DESIGN. UNCOMPROMISING BY NATURE.

Every surface, material and finish of the BRABUS Shadow 38 range has been meticulously curated to reflect the unmistakable BRABUS Marine DNA. Brand-typical design elements define both the exterior and interior, while premium upholstery, high-grade components and precise attention to detail create an environment that is both sophisticated and purposeful—seamlessly connected to the world of BRABUS supercars. Aboard the Shadow 38, high performance meets refined social spaces and a level of luxury typically reserved only for significantly larger yachts.

Beyond its striking appearance, the range is defined by intelligent functionality and a tech-forward development approach. Every feature is engineered to enhance usability, comfort and control, resulting in intuitive onboard movement, effortless handling and solutions that serve a clear purpose.

The new BRABUS Shadow 38 range also introduces enhanced modular configurability, allowing owners to tailor their boat to their individual lifestyles and preferences. From unique layout options to design details and material selections, the possibilities are more extensive than ever before—a direct result of the intensified co-development between BRABUS and Axopar. Built on years of shared expertise and real-world experience, the platform follows the principle of “one boat, one world,” offering exceptional versatility without compromising performance, safety and visual appeal.

A NEW GENERATION OF HIGH-PERFORMANCE LUXURY SUPERBOATS

The BRABUS Shadow 38 range represents a new generation of high-performance luxury superboats and a defining evolution of the BRABUS Marine lineup. The official world premiere of the full range—including the BRABUS Shadow 1000 XC Cross Cabin and BRABUS Shadow 850 XC Cross Cabin—will take place at the prestigious Cannes Yachting Festival from September 8–13, 2026. The BRABUS Shadow 38 will also be showcased at the Monaco Yacht Show from September 23–26, 2026.

STARTING PRICE:

BRABUS Shadow 850 XC Cross Cabin	429 000 €
BRABUS Shadow 1000 XC Cross Cabin	479 000 €

Prices do not include shipping, handling, commissioning, taxes, or any other related fees or costs. BRABUS Marine reserves the right to change pricing at any time without prior notice.

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About BRABUS Marine

BRABUS Marine is the cutting-edge alliance between two of the most renowned companies in their respective genres. Bringing together the award-winning Finnish boat builder Axopar Boats and BRABUS, a world-renowned luxury mobility brand out of the heart of Germany's Ruhr-Region, to redefine luxury day boating through ultra-exclusive and exciting powerboats. BRABUS Marine specializes in luxury products for global markets and is driven to become one of the world's most iconic boat brands.

www.brabusmarine.com

BRABUS SHADOW 38 RANGE SPECIFICATIONS

BRABUS
SHADOW 850

BRABUS
SHADOW 1000

	BRABUS Shadow 850	BRABUS Shadow 1000
Hull Design	Twin stepped 20° V “Sharp entry hull”	
Length	11.85 m / 38 ft 11 in	
Beam	3,53 m / 11ft 7in	
Draft to drops	1,1 m / 3ft 7in	
Weight including engines	6300 kg / 13890 lbs	
Outboard engines	Mercury Verado 425 – V10	MercuryRacing 500R – V8
Power	634 kW / 850 hp	745 kW / 1000hp
Top Speed ¹⁾	96 km/h / up to 55 knots	107 km/h / up to 60 knots
Classification	B – offshore / C - Coastal	
Passengers	12 Cat B / 15 Cat C	
Berths	2 Persons (4 Persons with optional aft cabin accommodation package)	

1) Depending on boat configuration, total boat weight, engine and propellor setup as well as weather conditions

BRABUS SHADOW 38 RANGE ENGINE OPTIONS



HORSEPOWER	316 kW / 425 hp
WOT RPM	6000 - 6600
ENGINE TYPE	V10
DISPLACEMENT	5,7 l
INDUCTION SYSTEM	Naturally aspirated, performance-tuned intake manifold
MIDSECTION	AMS – Advanced Midsection
GEARCASE	Rugged Gearcase
GEAR RATIO	2,08 : 1
DRY WEIGHT	316 kg / 695 lb



HORSEPOWER	372 kW / 500 hp
WOT RPM	6000 - 6600
ENGINE TYPE	V8 (64°) with 32-valve DOHC
DISPLACEMENT	4,6 l
INDUCTION SYSTEM	Supercharged with Charge Air Cooling & Electronic Boost Control
MIDSECTION	ARC – Advanced Racing Core
GEARCASE	R-Drive / R-Drive Sport
GEAR RATIO	1,60 : 1
DRY WEIGHT	329 kg / 726 lb