

PRESS RELEASE



CAYAGO AG and Automobili Lamborghini present the SEABOB SE63 in Cannes – the new highlight on the superyacht decks

World première in Cannes – The electric-powered SEABOB SE63 luxury water toy with Automobili Lamborghini branding redefines e-mobility in the water. Being presented for the first time at the Cannes Yachting Festival, the SEABOB SE63 is sure to be gracing many a superyacht deck in the future. The name SE63 stands for “Special Edition” and the founding year of Automobili Lamborghini, 1963, which is indicated in this lettering.

Partnership history and goals

This high-performance water toy is the result of a brand collaboration between CAYAGO AG, the leading German manufacturer of electric-powered water sleds, based in Bad Salzuflen, and Italian luxury car manufacturer Automobili Lamborghini, based in Sant’Agata Bolognese. The objective of this collaboration had been to develop a watercraft for the maritime market that impresses through modern e-mobility and excellent driving characteristics with powerful performance, whilst also featuring an environmentally friendly propulsion system with zero emissions. Weighing in at just 35 kg, the watercraft is easy to move about on board without any technical equipment.

Design, materials and technology

Automobili Lamborghini's design DNA is clearly visible in the look and feel of the SEABOB SE63. In the cockpit, the electric water toy features the legendary start button together with the familiar central carbon element, well known from Lamborghini supercars. The SEABOB SE63's digital speedometer also displays the distinctive original Lamborghini digits. Technical parts made from titanium and magnesium as well as a carbon fibre motor shaft in the drive system turn the SEABOB SE63 into a masterpiece of engineering. Electrically extending side wings offer additional stability when handling the sea toy on the water's surface.

Being an ultra-high-performance water and diving sled, the SEABOB SE63 now takes the crown as the best watercraft in its class. The water toy delivers a thrust performance of 162 TP, which is calculated by a formula based on thrust, vehicle weight and electrical power. The SEABOB SE63 offers two driving modes: Normal mode is also ideal for travelling underwater, whilst sport mode provides a speed boost that massively ramps up torque to accelerate the vehicle to maximum performance.

An optional Performance Board can also be fitted to the rear of the watercraft: the operator can then adopt a prone position that allows the SEABOB SE63 to reach a top speed of up to 35 km/h on the water surface. The Performance Board incorporates a foil on the underside that generates powerful lift, which lets the vehicle transition into the planning phase in a matter of seconds.

Production and availability

Production of the SEABOB SE63 for Automobili Lamborghini is scheduled to start in 2026. From summer 2026 onwards, the SEABOB SE63 will be available from selected SEABOB distribution partners.

Digital launch

Prior to the presentation in Cannes, a digital product launch will take place on Friday, September 5th, at 5:00 p.m. Central European Time. The digital launch will be streamed live on the following channel:

https://www.youtube.com/@CAYAGO_official

About CAYAGO AG

Based in Bad Salzuflen, Germany, CAYAGO is the world's leading manufacturer of high-performance water sleds with electric propulsion. With the brand SEABOB, the company represents innovation and quality 'Made in Germany' as well as sustainable electric mobility in the water for many years.

Alongside a number of exclusive collaborations, such as with Automobili Lamborghini, CAYAGO also manufactures the SEABOB F9 series designed by Studio F. A. Porsche – another example of the strong ties between high-tech, luxury and first-class international design. Synonymous with exclusive luxury water toys for superyachts, SEABOB products are available worldwide.

About Automobili Lamborghini

Founded in 1963 in Sant'Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive craftsmanship. After 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electric Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario is the only production super sports car able to reach 10,000 rpm, thanks to its all new twin-turbo V8. Together, they redefine performance while significantly reducing emissions.

The production site has been carbon-neutral for over a decade and reflects Automobili Lamborghini's broader commitment to decarbonizing its entire value chain through the "Direzione Cor Tauri" strategy. Every Lamborghini is proudly conceived, designed, and built in Italy, at a facility that now produces over 10,000 cars annually and leads in both innovation and sustainability. With around 3,000 employees and a presence in 56 countries through its 185 dealers, Automobili Lamborghini continues to push boundaries while staying true to its values: brave, unexpected, and authentic.

Mediakit

https://www.seabob.com/media/SEABOB_SE63_Mediakit.pdf

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