



PRESS RELEASE

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INAUGURATION OF THE NEW LAGOON 38 ALWAYS DREAM BIG!

After the success of last year's anniversary edition of the Exclusive Lagoon Days, the brand wanted to renew the experience, launching another highly successful edition.

International press, Lagoon dealers, charter companies, and over 500 clients from around the world came to discover or rediscover 10 of Lagoon's most iconic models.

The star of the event was the Lagoon 38, unveiled in a world premiere!



Among the models on display, the Lagoon 38 was unveiled in a world premiere! This model invites boating enthusiasts to *dream big*. It captivated journalists and clients alike with its elegant lines and innovative design by VPLP Design and Nauta Design.

The seamless fusion between indoor and outdoor spaces is achieved through a retractable glass door, creating a fluid transition between the salon and cockpit. Its two spacious hulls accommodate up to four double cabins with queen-size beds and private bathrooms, while the extended and redesigned aft platforms ensure easy and secure boarding.



The evening of March 12 began with a mesmerizing show—featuring dance, acrobatics, and light displays—staged around and aboard the Lagoon 38, all set to enchanting violin melodies. The event was graced by Boris Diaw, NBA champion and owner of a SEVENTY 7, the boat's sponsor.

This yacht is an invitation to escape, combining comfort, serenity, and conviviality. An inauguration truly worthy of its motto: "Always Dream Big!"



The next opportunity to visit the Lagoon 38 will be at the International Multihull Show, from April 23 to 27, 2025.

About Lagoon

Lagoon, a brand of the Beneteau Group, is the world leader in the cruising catamaran market. With over 7,000 catamarans built, Lagoon offers a range of boats from 38 to 83 feet. Since 1984, the brand has been opening the seven seas to human curiosity in complete safety. Elegant, comfortable, and reliable, Lagoon catamarans are designed to cross oceans. The brand benefits from an extensive international network of dealers and services, eco-friendly solutions, and a vast community of owners. Each premium Lagoon catamaran is meticulously crafted to take sailors to the world's most breathtaking destinations.

Lagoon Press Contacts

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