



**From Kowloon to Cannes –
European show debut for one of Asia’s most
highly respected shipyards**

Stand: 071 Palais, Vieux Port

Cannes Yachting Festival 9-14th Sept 2025

16th July 2025

Marking their first appearance as an exhibitor at the Cannes Yachting Festival, well known Hong Kong shipyard, Kingship Yachts, bring a ‘less is more’ approach to the under 24m yacht market.

With a long history of building and delivering yachts and commercial vessels of the highest calibre, Kingship’s first ever appearance as an exhibitor at the Cannes Yachting Festival in 2025 centres upon two innovative projects to be introduced.

Namely, the Kingship 88 monohull and KingCat90 catamaran, both under 24m concepts designed by Barracuda Yacht Design.

Both of these innovative designs combine the space, volume and prestige normally associated with much larger yachts yet each remains underneath 24m with multiple benefits for owner/operators, including reduced build cost, reduced manning and less rules and regulations regarding that would otherwise normally apply.

KingCat 90 'super-mini cat'

A new luxurious catamaran concept with significant living and social spaces spread over four decks.

An 11.40m max beam width has allowed the designer to create a huge master cabin that more resembles a penthouse apartment to anything you might expect to find on a yacht.

Owner and guest cabins are all promoted to main deck level with better views and more incoming natural light, and all rooms lead to a vast external aft deck, with separate lifting platform for reliability and heavy load lifting of commercial grade quality. The yacht tender(s) can also be boarded in safety and protection from here.

The bridge and navigation area are located on the upper deck with full walkaround access and full open-plan interior design.

Class rules require just two professional crew for chartering, whereupon most larger yachts require 6 crew to operate them safely and legally.

Length with platform	27.30m (90')	Max Beam	11.40m
LWL	23.98m	GRT	308
Max Draft	1.55m	Engines	2x 1000hp or 1300hp
Construction	Aluminium	Guest Cabins	5
Max Speed	13-15knots	Crew	Up to 8 in 4/cabins

Kingship 88 monohull

Intended for an experienced couple to drive by themselves, or it can be chartered with a maximum of just two professional crew.

Combining the space and prestige normally associated with 90-foot plus yachts, the Kingship 88 'series-production' concept is a three-deck, full-displacement monohull comprising lower accommodation deck, main deck and the option of either an Open Fly/bridge or Enclosed Fly/bridge version.

Hull material of choice is aluminium, which is up to 3x times lighter than steel, meaning reduced fuel consumption by 10 to 15 percent, with a maximum range in the region of 3000 nautical miles, and subsequently fewer fuel stops required, with the option to fuel-up only in countries where it is cheaper to do so.

With room sizes more commonly associated with those from a 5 or 6-star hotel, options include either an 8-guest layout, with full beam master cabin, a second full beam VIP cabin and two further doubles, or a 10-guest layout, with VIP cabin and four further double cabins, all en-suite.

Good emphasis on crew and guest separation will make guests generally feel like they are staying onboard a much larger yacht. And seamless integration from the crew quarters to the bridge, crew mess and galley on the main deck makes life easier for the crew – an important aspect of the design from day one.

Length with swim platform	26.70m (88')	Beam	7.80m
Draft	1.80m	GRT	156
Construction	Aluminium	Engines	2x Volvo 425hp
Speed	10/12 knots	Guest cabins	4/5

From Kowloon to Cannes

Excited to be coming to Cannes in September, Kingship Yachts will take a 15 sq. metre stand space inside the Palais Building at stand location 071 and will be hoping to forge relationships with clients along with professional yacht captains, yacht brokers and various members of the international press, and no doubt rekindle some existing relationships as a result of 20+ years in the business.

Long time associate of Kingship Yachts, Bart Kimman, will be manning the stand for the duration, alongside Kingship's Managing Director, Roger Liang, who will be over from Hong Kong for at least part of the show.

A new website, new branded marketing collateral and a smart looking stand will help to complete Kingship Yacht's major push into European and rest of the world markets.

Find out more about these exciting projects by visiting stand 071 in the Palais Building in the Vieux Port.

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More about Kingship

An ISO 9001:2008 Quality Assurance certified company and with Management System approved by Bureau Veritas, Kingship is one of Asia's most respected yacht and superyacht builders specialising in steel and aluminium yachts built to full Lloyds and MCA compliance.

With the marketing and operation office located in Hong Kong, the shipyard is conveniently located at ZhongShan port in the centre of the Pearl River Delta District only 90 minutes away from Hong Kong by ferry. The short distance benefits both shipyard and visitors who can take an evening flight from Europe and be at the yard enjoying lunch at the shipyard the next day. With flagship stores and five-star hotels in Hong Kong, owners can source high-end decors for their yacht or enjoy a great shopping experience before their maiden voyage