



PRESS RELEASE

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## **EVENE TENDERS DRIVES ECODESIGN FORWARD WITH INDUSTRY-LEADING LIFE CYCLE ASSESSMENTS**

Evene Tenders is pleased to announce that it has completed a comprehensive life cycle assessment (LCA) of the Origin Series – their most luxurious and environmentally responsible tenders to date. This milestone highlights Evene's commitment to transparency and sustainability, setting new standards for eco-design by rigorously measuring and reducing the environmental impact of its vessels.

As a sister brand to industry leader Williams Jet Tenders, Evene Tenders is setting a new benchmark in eco-conscious design, rooted in sustainability, innovation, and superior craftsmanship.

Evene's mission is clear: to build better boats using better techniques and better materials, all while respecting the ocean and its future. This bold direction is underpinned by Evene's proprietary six-point assessment framework and ISO14044-compliant life cycle assessment (LCA) methodology, developed in partnership with MarineShift360.

All materials and processes used have passed Evene's rigorous criteria for carbon impact, financial viability, manufacturability, ethical sourcing, and in-use suitability. Through rigorous testing and sustainable innovation, the assessment has achieved measurable carbon footprint reductions across multiple key technologies:

- Eco-upholstery backing made from 100% recycled PET bottles reduces CO<sub>2</sub> emissions by up to 12.5kg/m and diverts 6.2kg of landfill waste per metre. <sup>[2]</sup>
- Cork decking offers up to 129% CO<sub>2</sub>e reduction over synthetic teak, while being lighter and naturally regenerative. <sup>[4]</sup>
- Recycled PET foam core outperforms traditional PVC core, reducing CO<sub>2</sub> emissions by up to 32%. <sup>[3]</sup>
- Efficient hull designs, developed in partnership with Petestep, lower fuel consumption by up to 15% compared to conventional fast planing hulls at cruising speeds due to less resistance. <sup>[1]</sup>
- HVO 100 (Hydrotreated Vegetable Oil) integration results in up to 97% lower net CO<sub>2</sub> emissions compared to standard diesel\*. <sup>[5]</sup>

The Origin Series has been meticulously assessed:

- The Origin 57 tender emits 17,840 kg CO<sub>2</sub> over its production life — comparable to the annual energy use of seven homes. <sup>[6]</sup>
- The Origin 71 emits 20,040 kg CO<sub>2</sub> — eight homes' worth of energy usage. <sup>[6]</sup>

Evene provides full transparency in embedded emissions data and is working toward expanding assessments to include usage and end-of-life phases. This is accompanied by the Scope 1 and 2 factory carbon emissions reported by Williams Marine Group and available to view online. <sup>[7]</sup>

Evene's journey toward a climate-positive future is only just beginning. The company is committed to embedding sustainability at the core of its design philosophy, with a forward-looking approach that champions innovation without compromise. This includes embracing circular design principles, where materials are chosen not only for their performance but also for their potential to be reused, repurposed, or recycled at the end of their life.

Efforts are also underway to further streamline the supply chain, ensuring that every component—from hull to helm—meets the highest standards of environmental and ethical sourcing. Evene continues to explore and integrate alternative propulsion systems, including zero-emission technologies, to redefine what performance can mean in the marine sector.

Natural fibres and recycled materials will feature even more prominently in future models, as part of an evolving commitment to reduce reliance on newly extracted raw resources. Underpinning all of this is a data-driven and holistic approach using life cycle assessments to guide every innovation, ensuring that progress is measurable, transparent, and accountable.

“As boatbuilders, we have a responsibility to drive meaningful change,” said Tom Dowdell, Head of Marketing at Evene Tenders. “Completing the comprehensive life cycle assessment for the Origin Series validates the progress we’re making in reducing environmental impact and reinforces our commitment to leading the industry toward a more sustainable future. For us, this is not simply a sustainability initiative — it’s a long-term transformation of how tenders are imagined, built, and experienced.”

The Origin 57 and 71 will be on display at Cannes Yachting Festival, as well as on the water for demonstration at Monaco Yacht Show.

## Ends

For further information or imagery, please contact the Evene PR team by emailing [evene@mckennatownsends.com](mailto:evene@mckennatownsends.com) or calling +44(0)1425 472330.

## Sources

[1] Efficient Hull – Petestep

[2] Eco-upholstery – Euro Spradling S.L.U

[3] Composites – Williams Marine Group Ltd.

[4] Corking Decking – Amorim Cork Naudic, Lda

[5] HVO – YANMAR Marine / Williams Marine Group / DEFRA's set of condensed GHG calculations 2023

[6] All values are correct as of the Marinesshift360 database in June 2025, which is under regular review to capture new methodology and environmental impact data. We are constantly improving the methodology for LCA studies.

[7] Williams Marine Group Annual Sustainability Report –

<https://www.evenetenders.com/responsibility/>

## About Evene Tenders

Evene is a commitment to change; born from a restless, revolutionary spirit.

It is a commitment to crafting better boats, using better techniques and better materials – anchored in an acknowledgment of our changing world and a respect for the ocean. But this is a voyage, and there is a distance still to travel.

Drawing on our storied heritage and ever-curious nature, Evene brings to the water our most luxurious and responsibly crafted boats to date. Balancing beautiful, traditional craftsmanship and progressive thinking, our vessels provide an elevated extension to the superyacht. A customisable tender for uninterrupted luxury and effortless exploration.

True revolution takes time. This is a maiden launch, decades in the making.

- Evene was founded by brothers, Mathew and John Hornsby, who also founded Williams Jet Tenders over 20 years ago. Williams are a renowned brand for innovative design and build over 1,000 boats a year at their Oxfordshire facility, including the MiniJet, TurboJet, SportJet, DieselJet and EvoJet models.
- Winners of the prestigious King's Award, and 'Sustainability Project of the Year' at the IBI Boat Builder Awards in 2024, the brothers latest venture, Evene, was inspired by their pioneering spirit, a lifetime of artisanship and a growing sense of accountability. Evene aims to evolve boat building practices to create luxurious superyacht tender experiences that deliver a brighter future for our planet.

## Origin 57 and 71

Designed to fit yachts over 30m+, the Origin series delivers an unparalleled tender experience for up to 13 guests on the water, ensuring the level of luxury doesn't stop when you leave the superyacht. Built responsibly with better materials and techniques in mind – the Origin series features cork decking, eco-upholstery, efficient hull designs and the ability to use HVO 100 fuel, which produces up to 97% less net CO2 emissions compared to standard diesel\*.

- The company has strong relationships with leading superyacht manufacturers including Azimut Benetti, Ferretti, Sanlorenzo, Sunreef, Lurssen, Feadship, Oceanco and Amels with many models capable of accommodating an Evene tender.